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SAILENDRA NARAYAN SWAIN

Sr. Graphics Designer

Objective

To be a part of world class knowledge based organization where I can play a key role in design, development, implementation and support of application software systems utilizing and enhancing my knowledge with career growth potential.

In short I am

- B.Tech. in Information Technology & Engineering under BPUT, Odisha with 4.8+yrs of experience
- Technology enthusiastic, flexible, patient and with organizing personality
- Love and do visualization/conceptualization, photography & Pencil art

Skills

- Usability & user experience enhancement of websites/applications
- Experience designing UX & UI for mobile devices such as (iOS, Android, Windows and Mobile Web)
- Preparing information architecture for websites and Mobile Application wireframes
- User behavior study and decision making based on web analytics
- Excellent analytical, interpersonal and communication skills with aptitude to assimilate new technologies and tools.
- Strong domain expertise in HR management, POS, Real Estate, Hotels & e-Commerce
- Knowledge of the following technologies/ tools/ languages :
  HTML 5, CSS, Foundation, Bootstrap, jQuery Mobile, Basics of JavaScript & jQuery, Photoshop, Illustrator, Dreamweaver, Visual Studio, Flash, In Design, Basics of PHP, WordPress & Joomla, Google Analytics

Employment History

SPAN InfoTech India Pvt. Ltd., Bangalore.

Sr. Graphics Designer

October 2012 to present

- Create high level concept design for websites/ applications/ mobile (iOS, Windows, Android and Web Browser)
- Conceptualization and architecture projects
- Involvement in all phases of the project lifecycle
- Mentoring juniors for better work performance
- Conducting technical round interviews for Graphics Designer requirement

Major projects details are given below,

Nokia Apps
(mobile application)

Every HR Solution
(web application)

Mass Direct
(web and mobile application)

Responsibilities

Key role involved in high level concept designing, Logo, Icon and Splash screen designing for Windows browser, iOS, Android and Windows Phone 7. Working as a key member for Graphics Design support team.

Defining product features which will make the end users easy to use and customize offered typical challenges during these projects.

Tech Involved
- Design with Adobe Photoshop, Illustrator, Dreamweaver
- HTML/ CSS
- Development with Bootstrap, JavaScript & jQuery
- Work with .net environment

touch-fone.com

icompass.aabsys.com
(currently offline)

span-microsite.com
(currently offline)

Responsibilities

Single handily conceptualizing, coding with foundation framework to make the website responsive to all kind of screen resolutions.

Tech Involved
- Design with Adobe Photoshop, Illustrator, Dreamweaver
- HTML5/ CSS3,
- Development with Foundation, JavaScript & jQuery

AABSyS IT, Infocity, Bhubaneswar.
Sr. Web Designer
June 2011 to September 2012

- Defining process, documentations, report generation on work performed
- Organizing work environment & defining best practices for the development & delivery workflow
- Initiative to implement latest strategy for leveraging the best output
- Code analysis, optimization

Major projects details are given below,

gharabari.com

baliyatracuttack.com

aabsys.com

bloochip.com

icompass.aabsys.com
(limited IP access)

Responsibilities

Key role played in conceptualization, wire-framing, development & production of UI/UX in sophisticated websites that are viewed by more than 1million times around the world in a month.

Leading the design & development of the site and integration with Joomla. Created graphics including icons and logos using Photoshop and Illustrator. Perform the validation and testing of the finished web sites using visual studio with .NET environment.

Tech Involved

- Design with Adobe Photoshop, Illustrator, Flash, Dreamweaver
- HTML/ CSS
- Development with PHP (Joomla), JavaScript & jQuery
- Work with .net environment
- Tracking using Google Analytics

Inflexi Solutions, STPI, Fortune Tower, Bhubaneswar

Sr. Web Designer

December 2009 to June 2011

Responsibility for overall web project management from development to execution and maintenance

- Responsible for the graphic design and implementation of company web site including navigation, writing HTML and JavaScript and optimization of web graphics
- Presented designs and concepts to Clients and the Management for review
- Installed Shopping Carts, Automatic Response mailers and Online Forms

Major projects details are given below,

conexusworld.com

kccl.co.in

rachelkum.com

thehairbowboutique.3dcartstores.com

epethics.com

patiomfg.com

nicalextoys.com

hareiat.com

behindtheveilweddings.com

amadeusworldwide.com

herbzieger.com

purvasha.org

yourstrategic.com

floridabullyconnect.com

thedockct.com

Responsibilities

Met and corresponded with clients to determine client needs. Developed and designed new web interfaces, layouts and site graphics. Comprehensive technical knowledge of HTML programs and JavaScript coding. Responsible for quality assurance of finished websites including the validation of web forms and links. Developed access database and web interface suitable for client needs.

Tech Involved

- Design with Adobe Photoshop, Illustrator, Flash, Dreamweaver
- HTML/ CSS
- Flash Action Script 3.0
- Java Script
- PHP (WordPress)

Web Designer
June 2009 to December 2009

Involved in small scale projects like Coastwide, DKD, Browscart, Danoli Telecom, Zoogroup mapping applications

Responsibilities
- Responsibility for overall web project management from development to execution and maintenance
- Performed validation of completed sites including the debugging and testing of code
- Developed and designed user-friendly interface for on-line programs like multi-media systems and web-driven e-mail

Educational Qualification

Graduation : B.Tech (Information Technology)-2009, BPUT with 73.6% in 2009

12th : SCTE, Odisha with 75.6% in 2005

10th : BSE, Odisha with 61.3% in the year 1999

Personal Details

Date of birth: 1st July 1984

Sex : Male

Current Location : Bangalore

Preferred Location : Bangalore, Bhubaneswar or Hyderabad

Permanent Address : Kijanga Pada, PO - Bhagabat Pur, Kendra Para - 754208

Language Known : English, Odia & Hindi

Other Details

Current employer : SPAN Infotech (India) Pvt. Ltd., Bangalore

Total Professional experience : 4.8 years

Time of joining : 2 months

References : Available upon request

PAN No. : CIUPS7371C

Passport No. : H8048663